

BELGIUM BUSINESS

5/18/2006

130,330 Name & Postal Address	€250/M	
26,718 Name & Email Address *	€250/M	----- DATE -----
Phone & Partial Mailing	€250/M	04/01/06 UPDATED
Name & Fax	€250/M	04/07/06 CONFIRMED
Multiple Use-		
Name, Full Mailing	€470/M	----- UNIT OF SALE -----
Address & Phone		N/A
Mail+Phone+Fax+Email	€600/M	
		----- GENDER -----
		% N/A
* Transmission @ €50/M		CAN SELECT
These are buyers of products and services promoted by mail, fax, phone and Email addresses.		----- MEDIA -----
		100% DIRECT RESPONSE
		----- ADDRESSING -----
		DISKETTE OR EMAIL
Additional Selections:		----- SELECTIONS -----
Language Spoken @ N/C		N/C AGE
Nationality @ N/C		N/C INCOME SELECT
Destination of Travel @ N/C		N/C NUMBER OF EMPLOYEE
Language: Dutch, French, English, Dutch and/or French+English, Other		N/C SIC/NAICS CODE
		N/C JOB TITLE
		N/C BUS/INDUSTRY TYPE
Monthly Income:		N/C GEO/GEOGRAPHICAL
Over EUR 6,000		N/C EMAIL DELIVERY
EUR 3,000 - 6,000	€20.00	DISKETTE (FLAT FEE)
Below EUR 3,000	€50.00	CD-ROM (FLAT FEE)
		N/C GENDER/SEX
Job Title: Chairman, Managing Director, President, CEO, CFO, CIO, CTO, Vice President, General Manager, Senior Manager, Middle Manager, Junior Executive, Specialist		----- MINIMUM ORDER -----
		5,000
Industry: Agriculture, Forestry, Fishing, Mining, Construction, Food and Beverage, Tobacco, Textile and Apparel, Wood Products, Printing and Publishing, Chemicals, Pharmaceuticals and Allied Products, Stone, Clay, Glass and Concrete Products, Primary and Fabricated Metal, Machinery and Transport Equipment, Electric, Electronic and Nuclear Equipment, Precision Instruments, Other Products, Transport and Communication Services, Utilities, Wholesale and Retail Trade, Finance, Insurance, Real State, Hotels and Other Lodging Services, Business Services, Personal and Social Services, Health Care, Public Administration, Other Services		
Business Travel:	31,041	
Business Class Frequent Travelers	23,316	

Five-Star Hotel Frequent Guests	16,063
Hotel Privilege Card Holders	6,520
International Trade Fair Exhibitors	10,539
Business Decision-Making:	94,027
Local Business Executives and Professionals	70,659
Expatriate Business Executives and Professionals	1,606
Successful Entrepreneurs	12,250
Marketing Decision-Makers	8,367
Financial Decision-Makers	9,843
Human Resources Management Decision-Makers	9,501
Operations Management Decision-Makers	7,606
IT (Information Technology) Decision-Makers	6,550
Emerging Market Prospects Optimists	10,157
Corporate Forex Exposure Managers	7,058
Business Degree Holders From Well-Known Schools	12,172
English-Literate Businessmen	7,213
Fortune-Teller Believing Businessmen	1,977
Business Know-How:	27,119
Book Buyers-	
General Business	4,183
Sales and Marketing	6,134
Financial Management	7,126
Human Resources	7,328
Operations Management	4,943
IT	4,565
Engineering	7,073
Architectural Design	7,898
Other Professional Topics	4,565
Subscribers-	
Business and Economic Titles	11,756
General News Titles	10,638
Information Technology Conference Attendees	11,137
Economic Forecasts and Reports Buyers	9,948
Major Companies' Annual Reports Requestors	9,192
Financial Indices Close Watchers	6,512
Business Games:	7,699
Software Buyers-	
Business Strategy Simulation	4,235
Stock Market Simulation	6,134
Foreign Exchange Simulation	3,629

Personal Investment:	17,373
Book Buyers - Personal Finance	6,138
Subscribers - Personal Finance	4,922
Titles	
Personal Investment Strategy	6,436
Seminar Attendees	
Free Financial Advisory Newsletter	7,065
Recipients	
Investors	12,169
Contrarian Investors	5,756
Overseas Real Estate Property	3,076
Buyers	
Bargain Property Hunters	3,107
Offshore Bank Depositors	4,943
Multiple Currency Depositors	6,516
Foreign-Owned Bank Branch	3,313
Depositors	
Mutual Funds Performance Close	6,416
Watchers	
Personal Tax Haven Seekers	4,923
Stock Market Money-Making	4,187
Enthusiasts	
Executive Health:	15,249
Book Buyers - Health and Fitness	3,668
Subscribers - Health and Fitness	4,550
Titles	
Medical Literature Readers	4,923
Alternative Medicine Literature	7,065
Readers	
Stress Management Course Enrollees	3,607
Aerobics Session Regular Attendees	3,107
Weight Loss Program Buyers	2,980
Executive Pastime:	21,614
Expensive Holiday Goers	3,111
Travel Agent's Prime Clients	5,304
Tropical Beach Resort Goers	6,133
Eurail Travel Lovers	0
Holiday Shopping Spree Goer	6,700
Casino Goers	7,623
Elitist Cultural Performance	3,276
Lovers	
Wining and Dining Big Spenders	5,538
Wine Connoisseurs	4,947
Expensive Hobby Indulgers	3,080
Private Aviation Enthusiasts	367
Private Boat Owners and Sailing	1,973
Enthusiasts	
Culinary Arts Enthusiasts	5,787
On-Line Gamblers	2,664
Sports Events Gamblers	2,072
Bingo Session Attendees	367
Lucky Draw Winners	1,175
Book Buyers - Lifestyle	5,374

Subscribers - Lifestyle Titles	4,234
Purchasing Power:	48,208
High Personal Income Tax Payers	2,320
Gold Credit Card Holders	4,142
Multiple Credit Card Holders	15,230
Direct Marketing Promotion Responders	17,410
International Fashion Catalog Shoppers	6,443
Fashionable Sports Outfit Buyers	4,550
Luxury Car Owners	6,439
Collectible Enthusiasts and Heavy Spenders	4,923
Western Art Collectors	3,629
Antique Asian Furniture Collectors	6,817
Feng Shui Sculpture Collectors	7,328
Beauty and Grooming Products Mail Order Buyers	4,565
Music CDs and Musical Instruments Buyers	3,114
State-of-the-Art Gadget Buyers	5,374
Novelty Gadget Buyers	5,508
Gourmet Food Shop Patrons	3,073
Shopping Mall Heavy Spenders	5,186
Television Shopping Program Buyers	5,756
On-Board-Flight Shoppers	3,593
Elegant Jewelry Buyers	4,565
High-Class Hair Salon Users	3,645
Executive Affiliation:	14,969
Members-	
Golf Club	12,170
Jockey Club	2,702
Up-Market Fitness Club	6,822
Business Connections:	
Connection-	
Business Consultancy	1,905
Construction	2,362
Energy	795
Finance	1,980
Government	312
Health Care	9,951
Information Technology	2,331
Legal	3,595
Marketing Services	1,939
Media	1,745
Pharmaceutical	1,988
Transport and Logistics	710
Travel	2,320
Eurasia Liaisons:	
Business Liaisons-	

Chinese	1,019
French	1,507
German	1,718
Italian	995
Japanese	1,331
Spanish	641

Information Indices:

Index-

Associations	1,057
Corporate Web Sites	3,629
Exporters	12,250
Hospitals	651
Importers	8,810
Major Companies	1,000
Listed Companies	300
Retailers	2,320
Schools	308

Province:

Antwerpen/Anvers	20,961
Brussel-Hoofdstad/Bruxelles-Capitale	12,188
Vlaams-Brabant/Brabant Flamand	12,887
Brabant-Wallone/Waals-Brabant	4,405
Hainaut/Henegouwen	16,258
Liege/Luik	12,967
Limburg/Limbourg	10,149
Luxembourg/Luxemburg	3,158
Namur/Namen	5,656
Oost-Vlaanderen/Flandres-Oriental	17,337
West-Vlaanderen/Flandres-Occidental	14,363

