

DIRECT MARKETING PROMOTION RESPONDERS WORLDWIDE

05/15/2006

5,333,076 Buyers-	*		
427,080 US	*	----- DATE -----	
363,093 Canada	*	05/15/2006	UPDATED
4,542,903 International	*	05/15/2006	CONFIRMED
US/Canada/International-			
4,959,760 Name & Address	*	----- UNIT OF SALE -----	
1,173,276 Name/Address/Email	*	N/A	
4,159,799 Name/Address/Phone	*		
159,992 Name/Address/Fax	*	----- GENDER -----	
		% N/A	
		CAN SELECT	
* Pricing:			
US and Canada-		----- MEDIA -----	
Name & Postal Address	€150/M	SEE TEXT	
Name & Email Address **	€150/M		
Name, Full Mailing ***	€300/M	----- ADDRESSING -----	
Address & Phone		DISKETTE OR EMAIL	
Phone & Partial Mailing	€150/M		
Name & Fax	€150/M	----- SELECTIONS -----	
Mail+Phone+Fax+Email ***	€400/M	N/C AGE	
International-		N/C INCOME SELECT	
Name & Postal Address	€250/M	N/C SALES VOLUME	
Name & Email Address **	€250/M	N/C OCCUPATION	
Name, Full Mailing ***	€470/M	N/C ETHNICITY	
Address & Phone		N/C BUSINESS ADDRESS	
Phone & Partial Mailing	€250/M	N/C BUS/INDUSTRY	
TYPE			
Name & Fax	€250/M	N/C COMPANY SIZE	
Mail+Phone+Fax+Email ***	€600/M	N/C GEO SELECT	
		N/C HOME ADDRESS	
** Transmission @ €50/M		N/C EMAIL DELIVERY	
*** Multiple use		€20.00 DISKETTE (FLAT FEE)	
		€50.00 CD-ROM (FLAT FEE)	
		N/C GENDER/SEX	
		----- MINIMUM ORDER -----	
		5,000	

These are buyers of products and services promoted by mail, fax, phone, and Email. The offers responded to by the individuals in this database include reading materials such as books, magazines, and newspapers; information technology products like softwares and hardware accessories; seats at cultural and athletic events; miscellaneous items like health and beauty products, fashion accessories, conferences, seminars or workshops, as well as household items, and even office equipment; various services such as personal financial advisory, holiday package arrangements, etc.

Additional Selection:

Language @ N/C

Industry: Agriculture, Forestry, and Fishing, Mining, Construction, Wholesale/Retail Trade, Public Administration Manufacturing- Food and Kindred Products, Tobacco Products, Textile Mill Products, Fabrics, and Fabric Products, Lumber and Wood Products, Printing, Publishing, and Allied