

FRANCE BUSINESS FILE

5/18/2006

238,445 Name & Postal Address	€250/M		
26,229 Name & Email Address *	€250/M	----- DATE -----	
Phone & Partial Mailing	€250/M	05/01/06	UPDATED
Name & Fax	€250/M	05/28/06	CONFIRMED
Multiple Use-			
Name, Full Mailing	€470/M	----- UNIT OF SALE -----	
Address & Phone		N/A	
Mail+Phone+Fax+Email	€600/M		
Counts Thru 04/2005		----- GENDER -----	
		% N/A	
		CAN SELECT	
* Optional transmission @ €50/M		----- MEDIA -----	
These are buyers of products and services promoted by mail, fax, phone and Email addresses.		100% DIRECT RESPONSE	
		----- ADDRESSING -----	
		DISKETTE OR EMAIL	
Additional Selections:		----- SELECTIONS -----	
Language Spoken @ N/C		N/C AGE	
Nationality @ N/C		N/C INCOME SELECT	
Destination of Travel @ N/C		N/C NUMBER OF EMPLOYEE	
Language: French, English, French+English, Other		N/C SIC/NAICS CODE	
		N/C JOB TITLE SELECT	
		N/C BUS/INDUSTRY TYPE	
		N/C GEO SELECT	
Monthly Income:		N/C EMAIL DELIVERY	
Over EUR 6,000	€20.00	DISKETTE (FLAT FEE)	
EUR 3,000 - 6,000	€50.00	CD-ROM (FLAT FEE)	
Below EUR 3,000		N/C GENDER/SEX	
Job Title: Chairman, Managing Director, President, CEO, CFO, CIO, CTO, Vice President, General Manager, Senior Manager, Middle Manager, Junior Executive, Specialist		----- MINIMUM ORDER -----	
		5,000	
Industry: Agriculture, Forestry, Fishing, Mining, Construction, Food and Beverage, Tobacco, Textile and Apparel, Wood Products, Printing and Publishing, Chemicals, Pharmaceuticals and Allied Products, Stone, Clay, Glass and Concrete Products, Primary and Fabricated Metal, Machinery and Transport Equipment, Electric, Electronic and Nuclear Equipment, Precision Instruments, Other Products, Transport and Communication Services, Utilities, Wholesale and Retail Trade, Finance, Insurance, Real State, Hotels and Other Lodging Services, Business Services, Personal and Social Services, Health Care, Public Administration, Other Services			
Business Travel:	62,678		
Business Class Frequent Travelers	64,735		

Five-Star Hotel Frequent Guests	44,597
Hotel Privilege Card Holders	18,101
International Trade Fair Exhibitors	29,260
Business Decision-Making:	169,458
Local Business Executives and Professionals	198,180
Expatriate Business Executives and Professionals	4,459
Successful Entrepreneurs	34,010
Marketing Decision-Makers	23,231
Financial Decision-Makers	27,329
Human Resources Management Decision-Makers	26,378
Operations Management Decision-Makers	21,118
IT (Information Technology) Decision-Makers	18,185
Emerging Market Prospects Optimists	28,201
Corporate Forex Exposure Managers	19,595
Business Degree Holders From Well-Known Schools	33,795
English-Literate Businessmen	20,027
Fortune-Teller Believing Businessmen	5,489
Business Know-How:	56,471
Book Buyers-	
General Business	11,615
Sales and Marketing	17,030
Financial Management	19,786
Human Resources	20,344
Operations Management	13,724
IT	12,674
Engineering	19,639
Architectural Design	21,927
Other Professional Topics	12,674
Subscribers-	
Business and Economic Titles	32,639
General News Titles	29,536
Information Technology Conference Attendees	30,922
Economic Forecasts and Reports Buyers	27,619
Major Companies' Annual Reports Requestors	25,520
Financial Indices Close Watchers	18,080
Business Games:	17,490
Software Buyers-	
Business Strategy Simulation	11,760
Stock Market Simulation	17,030
Foreign Exchange Simulation	10,077

Personal Investment:	48,234
Book Buyers - Personal Finance	17,041
Subscribers - Personal Finance	13,666
Titles	
Personal Investment Strategy	17,870
Seminar Attendees	
Free Financial Advisory Newsletter	19,615
Recipients	
Investors	33,788
Contrarian Investors	15,980
Overseas Real Estate Property	8,541
Buyers	
Bargain Property Hunters	8,626
Offshore Bank Depositors	13,724
Multiple Currency Depositors	18,090
Foreign-Owned Bank Branch	9,198
Depositors	
Mutual Funds Performance Close	17,813
Watchers	
Personal Tax Haven Seekers	13,667
Stock Market Money-Making	11,625
Enthusiasts	
Executive Health:	34,865
Book Buyers - Health and Fitness	10,183
Subscribers - Health and Fitness	12,631
Titles	
Medical Literature Readers	13,667
Alternative Medicine Literature	19,616
Readers	
Stress Management Course Enrollees	10,016
Aerobics Session Regular Attendees	8,626
Weight Loss Program Buyers	8,274
Executive Pastime:	50,331
Expensive Holiday Goers	8,636
Travel Agent's Prime Clients	14,727
Tropical Beach Resort Goers	17,027
Eurail Travel Lovers	0
Holiday Shopping Spree Goer	18,601
Casino Goers	21,164
Elitist Cultural Performance	9,094
Lovers	
Wining and Dining Big Spenders	15,375
Wine Connoisseurs	13,734
Expensive Hobby Indulgers	8,552
Private Aviation Enthusiasts	1,018
Private Boat Owners and Sailing	5,477
Enthusiasts	
Culinary Arts Enthusiasts	16,066
On-Line Gamblers	7,396
Sports Events Gamblers	5,754
Bingo Session Attendees	1,018
Lucky Draw Winners	3,263
Book Buyers - Lifestyle	14,922
Subscribers - Lifestyle Titles	11,757

Purchasing Power:	92,662
High Personal Income Tax Payers	6,443
Gold Credit Card Holders	11,500
Multiple Credit Card Holders	42,284
Direct Marketing Promotion Responders	48,337
International Fashion Catalog Shoppers	17,888
Fashionable Sports Outfit Buyers	12,632
Luxury Car Owners	17,878
Collectible Enthusiasts and Heavy Spenders	13,667
Western Art Collectors	10,076
Antique Asian Furniture Collectors	18,928
Feng Shui Sculpture Collectors	20,344
Beauty and Grooming Products Mail Order Buyers	12,674
Music CDs and Musical Instruments Buyers	8,646
State-of-the-Art Gadget Buyers	14,922
Novelty Gadget Buyers	15,293
Gourmet Food Shop Patrons	8,531
Shopping Mall Heavy Spenders	14,400
Television Shopping Program Buyers	15,981
On-Board-Flight Shoppers	9,975
Elegant Jewelry Buyers	12,674
High-Class Hair Salon Users	10,119
Executive Affiliation:	35,537
Members-	
Golf Club	33,790
Jockey Club	7,502
Up-Market Fitness Club	18,940
Business Connections:	
Connection-	
Business Consultancy	5,290
Construction	6,557
Energy	2,207
Finance	5,498
Government	866
Health Care	27,629
Information Technology	6,472
Legal	9,982
Marketing Services	5,385
Media	4,845
Pharmaceutical	5,518
Transport and Logistics	1,972
Travel	6,442
Eurasia Liaisons:	
Business Liaisons-	
Chinese	2,830
French	0
German	4,769
Italian	2,763

Japanese	3,696
Spanish	1,781
Information Indices:	
Index-	
Associations	2,936
Corporate Web Sites	10,077
Exporters	34,010
Hospitals	1,809
Importers	24,460
Major Companies	5,000
Listed Companies	1,000
Retailers	6,443
Schools	856
Region:	
Alsace	6,871
Aquitaine	11,523
Auvergne	5,183
Basse Normandie	5,635
Bourgogne	6,379
Bretagne	11,515
Centre	9,668
Champagne-Ardenne	5,318
Corse	1,030
Franche-Comte	4,426
Haute-Normandie	7,053
Ile-de-France	38,627
Languedoc-Rousillon	9,094
Limousin	2,813
Lorraine	9,153
Midi-Pyrenees	10,108
Nord-Pas-de-Calais	15,834
Pays de la Loire	12,767
Picardie	7,358
Poitou-Charentes	6,498
Provence-Alpes-Cote-d'Azur	17,855
Rhone-Alps	22,368
Dependencies and Territories:	
Guadeloupe	1,672
Guyane	622
Martinique	1,510
Mayotte	530
Nouvelle Caledonie	2,120
Polynesie Francaise	1,059
Reunion	2,797
Saint Pierre et Miquelon	795
Wallis et Futuna	265