

GERMANY BUSINESS

04-30-06

249,972 Name & Postal Address	€250/M		
52,494 Name & Email Address *	€250/M	----- DATE -----	
Phone & Partial Mailing	€250/M	04-30-06	UPDATED
Name & Fax	€250/M	04-30-06	CONFIRMED
Multiple Use-			
Name, Full Mailing	€470/M	----- UNIT OF SALE -----	
Address & Phone		N/A	
Mail+Phone+Fax+Email	€600/M		
		----- GENDER -----	
		%N/A	
		CAN SELECT	
		----- MEDIA -----	
		100% DIRECT RESPONSE	
		----- ADDRESSING -----	
		DISKETTE OR EMAIL	
		----- SELECTIONS -----	
		N/C AGE	
		N/C INCOME SELECT	
		N/C NUMBER OF EMPLOYEE	
		N/C SIC/NAICS CODE	
		N/C JOB TITLE SELECT	
		N/C BUS/INDUSTRY TYPE	
		N/C GEO SELECT	
		N/C EMAIL DELIVERY	
		€20.00 DISKETTE (FLAT FEE)	
		€50.00 CD-ROM (FLAT FEE)	
		N/C GENDER/SEX	
		----- MINIMUM ORDER -----	
		5,000	

\* Optional Transmission @ €50/M

These are buyers of products and services promoted by mail, fax, phone and Email addresses.

Additional Selections:  
 Language Spoken @ N/C  
 Nationality @ N/C  
 Destination of Travel @ N/C

Language: German, English, German+English, Other

Monthly Income:  
 Over EUR 6,000  
 EUR 3,000 - 6,000  
 Below EUR 3,000

Job Title: Chairman, Managing Director, President, CEO, CFO, CIO, CTO, Vice President, General Manager, Senior Manager, Middle Manager, Junior Executive, Specialist

Industry: Agriculture, Forestry, Fishing, Mining, Construction, Food and Beverage, Tobacco, Textile and Apparel, Wood Products, Printing and Publishing, Chemicals, Pharmaceuticals and Allied Products, Stone, Clay, Glass and Concrete Products, Primary and Fabricated Metal, Machinery and Transport Equipment, Electric, Electronic and Nuclear Equipment, Precision Instruments, Other Products, Transport and Communication Services, Utilities, Wholesale and Retail Trade, Finance, Insurance, Real State, Hotels and Other Lodging Services, Business Services, Personal and Social Services, Health Care, Public Administration, Other Services

Business Travel: 65,708

Business Class Frequent Travelers	67,865
Five-Star Hotel Frequent Guests	46,753
Hotel Privilege Card Holders	18,976
International Trade Fair Exhibitors	30,675
<b>Business Decision-Making:</b>	<b>117,651</b>
Local Business Executives and Professionals	205,664
Expatriate Business Executives and Professionals	4,675
Successful Entrepreneurs	35,654
Marketing Decision-Makers	24,354
Financial Decision-Makers	28,650
Human Resources Management Decision-Makers	27,653
Operations Management Decision-Makers	22,139
IT (Information Technology) Decision-Makers	19,064
Emerging Market Prospects Optimists	29,564
Corporate Forex Exposure Managers	20,542
Business Degree Holders From Well-Known Schools	35,429
English-Literate Businessmen	20,995
Fortune-Teller Believing Businessmen	5,754
<b>Business Know-How:</b>	<b>59,201</b>
Book Buyers-	
General Business	12,176
Sales and Marketing	17,853
Financial Management	20,742
Human Resources	21,328
Operations Management	14,387
IT	13,287
Engineering	20,588
Architectural Design	22,987
Other Professional Topics	13,287
Subscribers-	
Business and Economic Titles	34,217
General News Titles	30,964
Information Technology Conference Attendees	32,417
Economic Forecasts and Reports Buyers	28,954
Major Companies' Annual Reports Requestors	26,754
Financial Indices Close Watchers	18,954
<b>Business Games:</b>	<b>18,335</b>
Software Buyers-	
Business Strategy Simulation	12,328
Stock Market Simulation	17,853
Foreign Exchange Simulation	10,564

Personal Investment:	50,566
Book Buyers - Personal Finance	17,865
Subscribers - Personal Finance	14,327
Titles	
Personal Investment Strategy	18,734
Seminar Attendees	
Free Financial Advisory Newsletter	20,563
Recipients	
Investors	35,421
Contrarily Investors	16,753
Overseas Real Estate Property	8,954
Buyers	
Bargain Property Hunters	9,043
Offshore Bank Depositors	14,387
Multiple Currency Depositors	18,965
Foreign-Owned Bank Branch	9,643
Depositors	
Mutual Funds Performance Close	18,674
Watchers	
Personal Tax Haven Seekers	14,328
Stock Market Money-Making	12,187
Enthusiasts	
Executive Health:	36,551
Book Buyers - Health and Fitness	10,675
Subscribers - Health and Fitness	13,242
Titles	
Medical Literature Readers	14,328
Alternative Medicine Literature	20,564
Readers	
Stress Management Course Enrollees	10,500
Aerobics Session Regular Attendees	9,043
Weight Loss Program Buyers	8,674
Executive Pastime:	52,764
Expensive Holiday Goers	9,054
Travel Agent's Prime Clients	15,439
Tropical Beach Resort Goers	17,850
Eurail Travel Lovers	0
Holiday Shopping Spree Goer	19,500
Casino Goers	22,187
Elitist Cultural Performance	9,534
Lovers	
Wining and Dining Big Spenders	16,118
Wine Connoisseurs	14,398
Expensive Hobby Indulgers	8,965
Private Aviation Enthusiasts	1,067
Private Boat Owners and Sailing	5,742
Enthusiasts	
Culinary Arts Enthusiasts	16,843
On-Line Gamblers	7,754
Sports Events Gamblers	6,032
Bingo Session Attendees	1,067
Lucky Draw Winners	3,421

Book Buyers - Lifestyle	15,643
Subscribers - Lifestyle Titles	12,325
Purchasing Power:	97,141
High Personal Income Tax Payers	6,754
Gold Credit Card Holders	12,056
Multiple Credit Card Holders	44,328
Direct Marketing Promotion Responders	50,674
International Fashion Catalog Shoppers	18,753
Fashionable Sports Outfit Buyers	13,243
Luxury Car Owners	18,742
Collectible Enthusiasts and Heavy Spenders	14,328
Western Art Collectors	10,563
Antique Asian Furniture Collectors	19,843
Feng Shui Sculpture Collectors	21,328
Beauty and Grooming Products Mail Order Buyers	13,287
Music CDs and Musical Instruments Buyers	9,064
State-of-the-Art Gadget Buyers	15,643
Novelty Gadget Buyers	16,032
Gourmet Food Shop Patrons	8,943
Shopping Mall Heavy Spenders	15,096
Television Shopping Program Buyers	16,754
On-Board-Flight Shoppers	10,457
Elegant Jewelry Buyers	13,287
High-Class Hair Salon Users	10,608
Executive Affiliation:	37,255
Members-	
Golf Club	35,423
Jockey Club	7,865
Up-Market Fitness Club	19,856
Business Connections:	
Connection-	
Business Consultancy	5,546
Construction	6,874
Energy	2,314
Finance	5,764
Government	908
Health Care	28,965
Information Technology	6,785
Legal	10,465
Marketing Services	5,645
Media	5,079
Pharmaceutical	5,785
Transport and Logistics	2,067
Travel	6,753
Eurasia Liaisons:	

Business Liaisons-	
Chinese	2,967
French	4,386
German	0
Italian	2,897
Japanese	3,875
Spanish	1,867
Information Indices:	
Index-	
Associations	3,078
Corporate Web Sites	10,564
Exporters	35,654
Hospitals	1,896
Importers	25,643
Major Companies	5,000
Listed Companies	1,000
Retailers	6,754
Schools	897
State:	
Brandenburg	7,863
Berlin	10,274
Baden-Wurttemberg	32,144
Bayern	37,386
Bremen	2,000
Hessen	18,429
Hamburg	5,235
Mecklenburg-Vorpommen	5,336
Niedersachsen	24,125
Nogrrhein-Westfalen	54,737
Rheinland-Pfalz	12,277
Schleswig-Holstein	8,503
Saarland	3,234
Sachsen	13,294
Sachsen-Anhalt	7,825
Thuringen	7,312

