

**UNITED KINGDOM BUSINESS**

04/30/06

194,787	Name & Postal Address	€250/M	
134,403	Company & Postal Address	€250/M	----- DATE ----- 04/30/06 UPDATED
29,218	Email Address * & Name	€250/M	04/30/06 CONFIRMED
144,142	Name & Phone	€470/M	----- UNIT OF SALE -----
62,332	Name & Fax	€470/M	N/A
	Full Data Record	€600/M	
	(Mailing, Phone, Fax, Email)		----- GENDER ----- % N/A
	Phones & Partial Mailing	€250/M	CAN SELECT
	Fax & Partial Mailing	€250/M	
			----- MEDIA ----- 100% COMPILED
	* Optional transmission fee @ €50/M		----- ADDRESSING ----- DISKETTE OR EMAIL
	These are buyers of products and services promoted by mail, fax, phone and Email addresses in the UK.		----- SELECTIONS ----- N/C AGE N/C INCOME SELECT N/C NUMBER OF EMPLOYEE N/C SIC/NAICS CODE N/C JOB TITLE SELECT N/C BUS/INDUSTRY TYPE N/C GEO SELECT N/C EMAIL DELIVERY
	Additional Selections: Language Spoken @ N/C Nationality @ N/C Destination of Travel @ N/C		€20.00 DISKETTE (FLAT FEE) €20.00 CD-ROM (FLAT FEE) N/C
	Language: English, English+Other, Other		
	Monthly Income: GENDER/SEX Over GBP \$3,000 GBP \$1,500 - \$3,000 Below GBP \$1,500		----- MINIMUM ORDER ----- 5,000
	Job Title: Chairman, Managing Director, President, CEO, CFO, CIO, CTO, Vice President, General Manager, Senior Manager, Middle Manager, Junior Executive, Specialist		
	Industry: Agriculture, Forestry, Fishing, Mining, Construction, Food and Beverage, Tobacco, Textile and Apparel, Wood Products, Printing and Publishing, Chemicals, Pharmaceuticals and Allied Products, Stone, Clay, Glass and Concrete Products, Primary and Fabricated Metal, Machinery and Transport Equipment, Electric, Electronic and Nuclear Equipment, Precision Instruments, Other Products, Transport and Communication Services, Utilities, Wholesale and Retail Trade, Finance, Insurance, Real State, Hotels and Other Lodging Services, Business Services, Personal and Social		

Services, Health Care, Public Administration, Other Services	
Business Travel:	51,202
Business Class Frequent Travelers	52,883
Five-Star Hotel Frequent Guests	36,432
Hotel Privilege Card Holders	14,787
International Trade Fair Exhibitors	23,903
Business Decision-Making:	138,431
Local Business Executives and Professionals	160,260
Expatriate Business Executives and Professionals	3,643
Successful Entrepreneurs	27,783
Marketing Decision-Makers	18,977
Financial Decision-Makers	22,325
Human Resources Management Decision-Makers	21,548
Operations Management Decision-Makers	17,251
IT (Information Technology) Decision-Makers	14,855
Emerging Market Prospects Optimists	23,037
Corporate Forex Exposure Managers	16,007
Business Degree Holders From Well-Known Schools	27,607
English-Literate Businessmen	16,360
Fortune-Teller Believing Businessmen	4,484
Business Known-How:	46,132
Book Buyers-	
General Business	9,488
Sales and Marketing	13,912
Financial Management	16,163
Human Resources	16,620
Operations Management	11,211
IT	10,354
Engineering	16,043
Architectural Design	17,912
Other Professional Topics	10,354
Subscribers-	
Business and Economic Titles	26,663
General News Titles	24,128
Information Technology Conference Attendees	25,260
Economic Forecasts and Reports Buyers	22,562
Major Companies' Annual Reports Requestors	20,848
Financial Indices Close Watchers	14,770
Business Games:	14,287
Software Buyers-	

Business Strategy Simulation	9,606
Stock Market Simulation	13,912
Foreign Exchange Simulation	8,232
Personal Investment:	39,403
Book Buyers - Personal Finance	13,921
Subscribers - Personal Finance Titles	11,164
Personal Investment Strategy Seminar Attendees	14,598
Free Financial Advisory Newsletter Recipients	16,023
Investors	27,601
Contrarian Investors	13,055
Overseas Real Estate Property Buyers	6,977
Bargain Property Hunters	7,047
Offshore Bank Depositors	11,211
Multiple Currency Depositors	14,778
Foreign-Owned Bank Branch Depositors	7,514
Mutual Funds Performance Close Watchers	14,551
Personal Tax Haven Seekers	11,165
Stock Market Money-Making Enthusiasts	9,497
Executive Health:	28,482
Book Buyers - Health and Fitness	8,318
Subscribers - Health and Fitness Titles	10,319
Medical Literature Readers	11,165
Alternative Medicine Literature Readers	16,024
Stress Management Course Enrollees	8,182
Aerobics Session Regular Attendees	7,047
Weight Loss Program Buyers	6,759
Executive Pastime:	41,116
Expensive Holiday Goers	7,055
Travel Agent's Prime Clients	12,031
Tropical Beach Resort Goers	13,909
Eurail Travel Lovers	0
Holiday Shopping Spree Goer	15,195
Casino Goers	17,289
Elitist Cultural Performance Lovers	7,429
Wining and Dining Big Spenders	12,560
Wine Connoisseurs	11,219
Expensive Hobby Indulgers	6,986
Private Aviation Enthusiasts	831
Private Boat Owners and Sailing Enthusiasts	4,474
Culinary Arts Enthusiasts	13,125
On-Line Gamblers	6,042

Sports Events Gamblers	4,700
Bingo Session Attendees	831
Lucky Draw Winners	2,666
Book Buyers - Lifestyle	12,190
Subscribers - Lifestyle Titles	9,604
<b>Purchasing Power:</b>	<b>75,696</b>
High Personal Income Tax Payers	5,263
Gold Credit Card Holders	9,394
Multiple Credit Card Holders	34,542
Direct Marketing Promotion Responders	39,487
International Fashion Catalog Shoppers	14,613
Fashionable Sports Outfit Buyers	10,319
Luxury Car Owners	14,604
Collectible Enthusiasts and Heavy Spenders	11,165
Western Art Collectors	8,231
Antique Asian Furniture Collectors	15,462
Feng Shui Sculpture Collectors	16,620
Beauty and Grooming Products Mail Order Buyers	10,354
Music CDs and Musical Instruments Buyers	7,063
State-of-the-Art Gadget Buyers	12,190
Novelty Gadget Buyers	12,493
Gourmet Food Shop Patrons	6,969
Shopping Mall Heavy Spenders	11,763
Television Shopping Program Buyers	13,055
On-Board-Flight Shoppers	8,148
Elegant Jewelry Buyers	10,354
High-Class Hair Salon Users	8,266
<b>Executive Affiliation:</b>	<b>29,030</b>
Members-	
Golf Club	27,603
Jockey Club	6,129
Up-Market Fitness Club	15,472
<b>Business Connections:</b>	
Connection-	
Business Consultancy	4 322
Construction	5,356
Energy	1,803
Finance	4,492
Government	708
Health Care	22,571
Information Technology	5,287
Legal	8,155
Marketing Services	4,399
Media	3 958
Pharmaceutical	4,508
Transport and Logistics	1 611

Travel	5,262
Eurasia Liaisons:	
Business Liaisons-	
Chinese	2,312
French	3,418
German	3,896
Italian	2,257
Japanese	3,020
Spanish	1,455
Information Indices:	
Index-	
Associations	2,398
Corporate Web Sites	8,232
Exporters	27,783
Hospitals	1,477
Importers	19,982
Major Companies	5,000
Listed Companies	1,000
Retailers	5,263
Schools	699
Geographical:	
England-	
North East England	3,896
North West England	5,844
Yorkshire and the Humber	9,739
West Midlands	13,635
East Midlands	17,531
East of England	15,583
South West England	23,374
Greater London	40,905
South East England	25,322
Scotland	18,505
Wales	6,428
Northern Ireland	14,025

