

WESTERN EUROPE BUSINESS CONNECTION

04/30/06

2,696,252 For One Time Use-		
Mailing Data	€150/M	----- DATE -----
Contact & Email Address	€150/M	04/30/06 UPDATED
Supplied		04/30/06 CONFIRMED
Telephone Data	€150/M	
Fax Number Supplied	€150/M	----- UNIT OF SALE -----
Fax Number Supplied	€300/M	N/A
W/Mailing Data		
For Multiple Use-		----- GENDER -----
Mailing & Telephone	€300/M	% N/A
Data		CAN SELECT
Mailing/Telephone/Fax	€380/M	
and Email Address		----- MEDIA -----
Contact Name & Email	€250/M	100% DIRECT RESPONSE
Address Broadcast		

These are W Europe buyers of products and services promoted by mail, fax, phone and Email addresses deduplicated from the lists in the "Business Files".

Additional Selections:
 Nationality @ N/C
 Travel Destination @ N/C
 Language Spoken @ N/C
 Corporate Decisions @ N/C

Age:
 Below 25
 25 - 34
 34 - 49
 50 Plus

Employee Size:
 1 - 10
 11 - 50
 51 - 100
 101 - 500
 500+

Monthly Income:
 More Than US 6,000
 US 3,000 - 6,000
 Less Than US 3,000
 Unknown

Corporate Decision-Making: Local Business Executives and Professionals, Expatriate Business Executives and Professionals, Successful Entrepreneurs, Marketing Decision-Makers, Financial Decision-Makers, Human Resources Management Decision-Makers,

----- ADDRESSING -----
 P/S LABELS OR DISKETTE

----- SELECTIONS -----
 N/C AGE
 N/C INCOME SELECT
 N/C NUMBER OF EMPLOYEE
 N/C SIC/NAICS CODE
 N/C JOB TITLE SELECT
 N/C BUSINESS ADDRESS
 N/C BUS/INDUSTRY TYPE
 N/C GEO SELECT
 N/C HOME ADDRESS
 €20.00 P/S LABELS
 N/C EMAIL DELIVERY
 €20.00 DISKETTE (FLAT FEE)
 N/C GENDER/SEX

----- MINIMUM ORDER -----
 5,000

Operations Management Decision-Makers, IT Decision-Makers, Emerging Market Prospects Optimists, Business Degree Holders From Well-Known Schools, English-Literate Business Executives and Entrepr, Fortune-Teller Believing Businessmen

Management Skills And Information:

Book Buyers- General Business Topics, Sales and Marketing Topics, Financial Management Topics, Operations Management, IT (Information Technology), Engineering, Architectural Design, Other Professional Topics Magazine and Newspaper Subscribers- Business And Economics, Information Technology Conference Attendees, Economic Forecasts and Reports Buyers, Major Companies' Annual Reports Requestors, Financial Indices Close Watchers, Business Strategy Simulation Software Buyers, Stock Market Simulation Software Buyers, Foreign Exchange Simulation Software Buyers

Personal Finance - B to B: Investors,

Contrarian Investors, Overseas Real Estate Property Buyers, Bargain Property Hunters, Offshore Bank Depositors, Multiple Currency Depositors, Foreign-Owned Bank Branch Depositors, Foreign Exchange Speculators, Mutual Funds Performance Close Watcher, Free Financial Advisory Newsletter Recipients, Personal Tax Haven Seeker, Stock Market Money-Making Enthusiasts, High Personal Income Tax Payers, Gold Credit Card Holders, Multiple Credit Card Holders, Direct Marketing Promotion Responders, International Fashion Catalog Shoppers, Wining and Dining Big Spenders, Luxury Car Owners, Golf Club Members, Jockey Club Members, Up-Market Fitness Club Members, High-Class Hair Salon Users, Wine Connoisseurs, Collectible Enthusiasts and Heavy Spenders, Expensive Holiday Goers

Business Travel: Business Class Frequent

Travelers, Five-Star Hotel Frequent Guests, Hotel Privilege Card Holders, International Trade Fair Exhibitors

Business Connections: Construction, Energy, Finance, Government, Healthcare, Information Technology, Legal, Marketing Services, Media, Pharmaceutical, Transport and Logistics, Travel Connection

Foreign Business Liaisons: American, Chinese, French, German, Italian, Japanese, Spanish

Index: Associations, Corporate Web Sites,
 Exporters, Hospitals, Hotels, Importers,
 Listed Companies, Major Companies,
 Retailers, Schools

Language:	Postal	Phone	Email
Local Only	1,579,040	1,400,564	785,401
Local And Foreign	768,996	759,882	369,845
Foreign Only	106,738	85,819	8,749
No Information	241,478	185,895	49,318

Industry:	Postal	Phone	Email
Agriculture/ Forestry/ Fishing	43,218	38,906	20,787
Mining	27,851	25,117	12,453
Construction	90,341	81,239	40,675
Food and Beverage/ Tobacco	189,423	170,945	83,486
Textile/Apparel	57,831	52,317	26,741
Wood	68,442	61,223	30,556
Paper/Printing and Publishing	89,563	80,453	40,462
Chemicals/ Pharmaceuticals/ Allied Products	214,784	193,425	96,745
Petroleum	34,221	31,243	14,332
Rubber/Plastic/ Leather	38,963	36,743	17,684
Stone/Clay/Glass/ Concrete	45,329	40,775	18,794
Primary Metal/ Fabricated Metal	67,452	61,234	33,670
Machinery/ Transport Equipment	127,563	113,286	53,428
Electrical/ Electronic/ Nuclear Equipment	256,224	230,674	122,386
Precision Instruments	103,563	94,352	44,328
Other Products	29,564	26,742	12,784
Transportation/ Communication	35,462	31,227	13,286
Utilities	13,275	11,784	5,438
Wholesale Trade	208,956	190,534	93,241
Retail Trade	341,775	305,621	159,684
Finance/ Insurance/Real Estate	185,642	167,885	81,243
Hotels and Other	34,286	30,563	13,285

Lodging Services			
Business Services	241,785	220,684	116,542
Health Services	106,742	95,663	45,732
Other Services	10,459	9,342	5,632
Public Administration	17,856	16,089	7,886
Other	15,682	14,094	2,033
Job Title:			
Chairman/President/MD/CEO	724,396	680,453	347,674
COO/CFO/CIO/Director/VP	578,410	554,285	195,453
GM/Senior-Level Manager	395,930	344,213	189,563
Middle-/Junior-Level Manager	120,563	103,751	132,784
Professional	684,521	587,342	256,774
Other	192,432	162,116	91,065
Business Database Masterfile	2,696,252	2,432,160	1,213,313
Corporate Decision-Making	1,753,428	1,573,032	790,531
Management Skills And Information	963,217	860,124	435,221
Personal Finance-B to B	1,045,231	977,634	504,531
Business Travel	1,895,234	1,690,453	887,342
Business Connections	906,742	834,286	415,734
Foreign Business Liaisons	304,231	250,563	112,895
Country:	Name & Postal	Address	
Andorra		1,056	
Austria		117,406	
Belgium		120,444	
Cyprus		15,642	
Denmark		119,563	
Finland		116,943	
France		267,428	
Germany		288,513	
Greece		95,462	
Iceland		4,438	
Ireland		104,532	
Italy		259,764	

Liechtenstein			553
Luxembourg			2,318
Malta			9,042
Monaco			5,572
Netherlands			147,883
Norway			106,482
Portugal			126,528
San Marino			86
Spain			188,732
Sweden			142,745
Switzerland			185,772
United Kingdom			256,621
Vatican			84
Aland Islands (FIN)			1,785
Azores (P)			895
Canary Islands (E)			1,042
Ceuta (E)			1,121
Faroe Islands (DK)			1,057
Gibraltar (UK)			1,553
Guernsey (UK)			894
Isle of Man (UK)			775
Jersey (UK)			503
Madeira (P)			1,275
Melilla (E)			1,743
Gender:	Postal	Phone	Email
Male	1,437,842	1,289,442	684,530
Female	978,431	924,396	432,775
No Information	279,979	218,322	96,008

