

BEAUTY AND GROOMING PRODUCTS MAIL ORDER BUYERS WW

1,606,166	Mail Order Buyers-	*		
123,762	US	*	----- DATE -----	
105,272	Canada	*	10/05/06	UPDATED
1,377,132	International	*	10/05/06	CONFIRMED
	US/Canada/International-			
1,493,734	Name & Address	*	----- UNIT OF SALE -----	
353,356	Name/Address/Email	*	N/A	
1,252,809	Name/Address/Phone	*		
48,184	Name/Address/Fax	*	----- GENDER -----	
			% N/A	
			CAN SELECT	

* Pricing:

US and Canada-

Name & Postal Address	€150/M
Name & Email Address **	€150/M
Name, Full Mailing ***	€300/M
Address & Phone	
Phone & Partial Mailing	€150/M
Name & Fax	€150/M
Mail+Phone+Fax+Email ***	€400/M

International-

Name & Postal Address	€250/M
Name & Email Address **	€250/M
Name, Full Mailing ***	€470/M
Address & Phone	
Phone & Partial Mailing	€250/M
Name & Fax	€250/M
Mail+Phone+Fax+Email ***	€600/M

** Transmission @ €50/M

*** Multiple use

----- MEDIA -----
100% MAIL ORDER HOUSES

----- ADDRESSING -----
DISKETTE OR EMAIL

----- SELECTIONS -----

N/C AGE
N/C INCOME SELECT
N/C SALES VOLUME
N/C OCCUPATION
N/C ETHNICITY
N/C BUSINESS ADDRESS
N/C BUS/INDUSTRY TYPE
N/C COMPANY SIZE
N/C GEO SELECT
N/C HOME ADDRESS
N/C EMAIL DELIVERY
€15.00 DISKETTE (FLAT FEE)
€0.00 CD-ROM (FLAT FEE)
N/C GENDER/SEX

----- MINIMUM ORDER -----
5,000

This database contains names of people gathered from order forms involving purchases of products for bodily care, and the maintenance of presentable physical appearance of a person.

The products, covered here are for both men and women, among which are cosmetics for facial make-up; perfumes and lotions; hair styling and coloring products; fancy colored contact lenses; slimming and weight-loss inducing substances, just to name a few.

The mail order ads that these people responded to come in the form of mailers from manufacturers, and shops and other distribution outlets. Ads that appeared in in-flight, lifestyle, fashion, sports and fitness magazines are also included.

Additional Selection:

Language @ N/C

