

WESTERN EUROPE CONSUMER CONNECTION

01-30-06

11,235,082 For One Time Use-

Mailing Data	€250/M	----- DATE -----
Contact & Email Address Supplied	€250/M	01-30-06 UPDATED
Telephone Data	€250/M	01-30-06 CONFIRMED
Fax Number Supplied	€250/M	----- UNIT OF SALE -----
Fax Number Supplied W/Mailing Data	€300/M	N/A
For Multiple Use-		----- GENDER -----
Mailing & Telephone Data	€470/M	% N/A
Mailing/Telephone/Fax and Email Address	€600/M	CAN SELECT
Contact Name & Email Address Broadcast	€350/M	----- MEDIA -----
		100% DIRECT RESPONSE
		----- ADDRESSING -----
		P/S LABELS OR DISKETTE

These are W Europe buyers of products and services promoted by mail, fax, phone and Email addresses deduplicated from the lists the "Consumer Files".

Additional Selections:

Nationality @ N/C	€20.00 P/S LABELS
Travel Destination @ N/C	N/C EMAIL DELIVERY
Language Spoken @ N/C	€20.00 DISKETTE (FLAT FEE)
	N/C GENDER/SEX

Age:

Below 25	----- MINIMUM ORDER -----
25 - 34	5,000
34 - 49	
50 Plus	

Monthly Income:

More Than US 6,000
 US 3,000 - 6,000
 Less Than US 3,000
 Unknown

Fashion And Grooming: International Fashion Catalog Shoppers, Fashionable Sports Outfit Buyers, Beauty and Grooming Products Mail Order Buyers, Elegant Jewelry Buyers

Travel And Entertainment: Five-Star Hotel Frequent Guests, Business Class Frequent Travelers, Hotel Privilege Card Holders, Expensive Holiday Goers, Travel Agent's Prime Clients, Tropical Beach Resort Goers, Eurail Travel Lovers, European Ski Holiday Package Buyers, Holiday Shopping Spree Goers, Elitist Cultural Performance Lovers, Casino Goers, Well-Traveled Yuppies, Wining

and Dining Big Spenders, Expensive Hobby Indulgers

Health And Longevity: Aerobics Session Regular Attendees, Medical Literature Readers, Alternative Medicine Literature Readers, Aromatherapy Product Buyers, Herbal Medicine Users, Natural Medicine Course Attendees, Stress Management Course Enrollees, Weight Loss Program Buyers

Personal Finance - B to C: Investors, Contrarian Investors, Free Financial Advisory Newsletter Recipients, Personal Investment Portfolio Strategy Seminar Attendees, Mutual Funds Performance Close Watchers, Foreign-Owned Bank Branch Depositors, Offshore Bank Depositors, Multiple Currency Depositors, Stock Market Money-Making Enthusiasts, Overseas Real Estate Property Buyers, Bargain Property Hunters, Personal Tax Haven Seekers, Affluent Districts Dwellers

Personal Electronics: Home Computing Heavy Spenders, State-Of-The-Art Gadget Buyers, Novelty Gadget Buyers

Consumer Purchases: Multiple Credit Card Holders, Gold Credit Card Holders, Shopping Mall and Department Stores Heavy Spenders, Direct Marketing Promotion Responders, Television Shopping Program Buyers, On-Board-Flight Shoppers

Prestigious Affiliations: Golf Club Members Up Market Fitness Club Members, High-Class Hair Salon Users

Reading Interests:

Book buyers- lifestyle, culture, entertainment, business and economics, personal finance, personal skills and career, health and fitness, science and technology, new age, shorts stories and novels

Magazine and newspaper subscribers- general new lifestyle, culture, entertainment, business and economics, personal finance, personal skills and career, health and fitness, science and technology

Personal Interests:

Aviation- private aviation enthusiasts
Cars- luxury car owners
Esoterics- dream interpretation readers, crystal healing power believers

Gambling-	sports events gamblers		
Gardening-	gardening literature readers		
Gastronomy-	culinary arts enthusiasts, gourmet food shop patrons, wine connoisseurs		
Horoscope and Predictions-	Chinese horoscope literature readers, zodiac literature buyers, financial astrology believers, prophecy literature buyers		
Music-	music CDs and musical instruments buyers		
Pet care-	animal care literature readers		
Philosophy and religion-	chi concept believers, zen concept believers, feng shui believers, Confucian teachings readers		
Sailing-	private boat owners and other sailing enthusiast		
Various collections-	western art collectors, antique Asian furniture collectors, collectible enthusiasts and heavy spenders, feng shui sculpture collectors		
Language:	Postal	Phone	Email
Local Only	6,884,512	6,742,850	398,453
Local and Foreign	3,201,045	3,155,734	301,904
Foreign Only	142,105	101,272	19,647
No Information	1,007,420	909,667	66 452
Consumer Database Masterfile	11,235,082	10,909,523	786,456
Fashion and Grooming	123,185	110,573	10,774
Travel and Entertainment	4,692,301	4,117,185	214,527
Health And Longevity	2,905,721	1,784,209	106,774
Personal Finance B To C	4,523,103	4,078,427	243,631
Personal Electronics	1,328,560	1,167,420	71,328
Consumer Purchases	6,984,531	6,435,610	340,452
Prestigious Affiliations	1,295,630	905,342	50,673
Reading	5,790,332	512,318	31,56

Interests

Personal Interests:

Aviation	56,473	45,663	5,564
Cars	890,564	796,342	50,121
Esoterics	856,341	720,452	31,879
Gambling	278,523	120,453	8,952
Gardening	175,642	165,734	9,944
Gastronomy	195,745	184,328	12,174
Horoscope and Predictions	342,864	322,175	17,453
Music	117,453	104,532	8,953
Pet Care	145,673	132,895	6,200
Philosophy and Religion	1,332,856	1,045,387	65,428
Sailing	890,563	750,442	40,553
Various Collections	3,542,874	3,214,866	154,328

Country:

Andorra	5,763
Austria	580,845
Belgium	566,734
Cyprus	2,142
Denmark	290,673
Finland	287,674
France	1,786,034
Germany	1,938,705
Greece	10,446
Iceland	34,410
Ireland	303,452
Italy	1,590,564
Liechtenstein	2,563
Luxembourg	7,741
Malta	905
Monaco	8,963
Netherlands	756,318
Norway	276,021
Portugal	12,187
San Marino	320
Spain	705,631
Sweden	344,286
Switzerland	379,512
United Kingdom	1,328,604
Vatican	0

Territory/Dependency:

Aland Islands (FIN)	2,175
Azores (P)	1,013
Canary Islands (E)	2,174
Ceuta (E)	1,894
Faroe Islands (DK)	3,286

Gibraltar (UK)	784
Guernsey (UK)	664
Isle of Man (UK)	502
Jersey (UK)	571
Madeira (P)	884
Melilla (E)	642

Gender:	Postal	Phone	Email
Male	5,865,042	5,773,217	379,451
Female	4,332,086	4,227,850	301,275
No Information	1,037,954	908,456	105,730

